



SPONSOR OPPORTUNITIES

IADC International Well Control 2020 Conference & Exhibition
13-14 October 2020
Radisson Blu Scandinavia hotel, Oslo, Norway

2020 SPONSORS

PLATINUM



EVENT



2020 EXHIBITORS





CONTENTS

- [IADC Well Control 2020 Conference & Exhibition](#)
- [Demographics](#)
- [Why become a Sponsor?](#)
- [Sponsorship Packages](#)
- [Exhibition Information](#)
- [Contact Details](#)
- [Thank you](#)

IADC INTERNATIONAL WELL CONTROL 2020 CONFERENCE & EXHIBITION

About the IADC Well Control 2020 Conference & Exhibition

The 2020 IADC International Well Control Conference will seek to examine the innovations that are shaping the future of well control, from technology to personnel competencies. This event will focus on timely technical presentations highlighting recent developments and innovations in technology, techniques, training, management systems, and a wide variety of other topics that affect well control.

About IADC

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!

130
Delegates

42
Speakers

6
Exhibitors

5
Sponsors

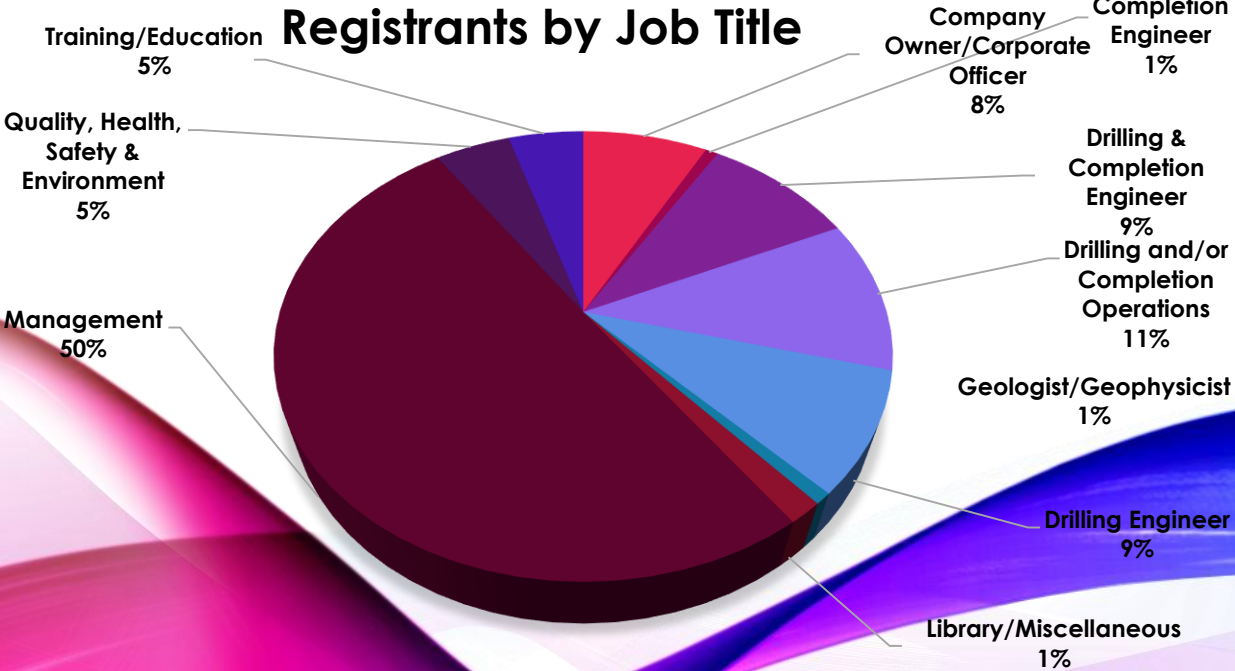
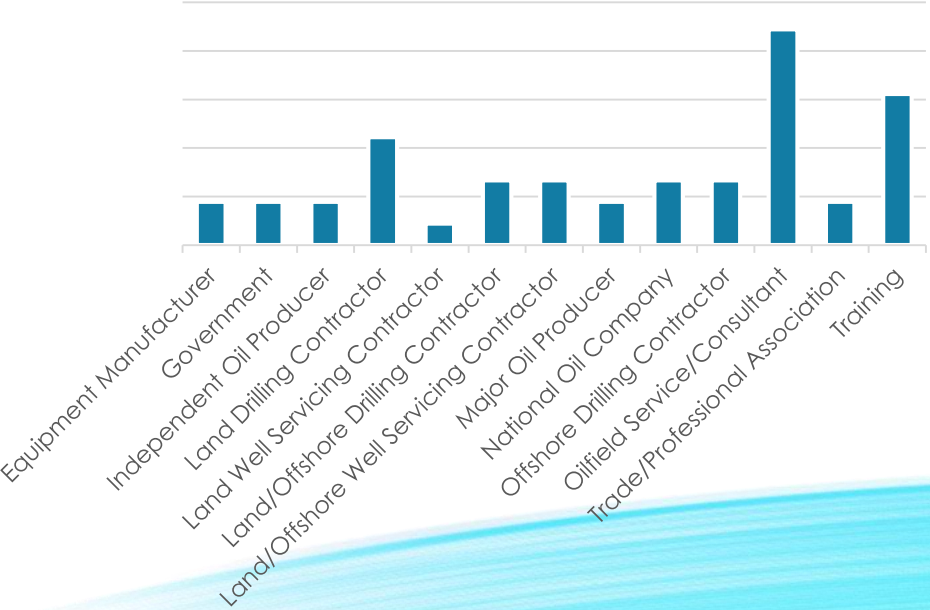
Registrants by Location



■ AUSTRALASIA ■ EAST ASIA ■ EASTERN EUROPE
■ MIDDLE EAST ■ NORTH AMERICA ■ SOUTH AMERICA
■ WESTERN EUROPE

DEMOGRAPHICS 2018

Registrants by Company Type



An average of 1.500 views each day that see
your Logo on our conference webpage

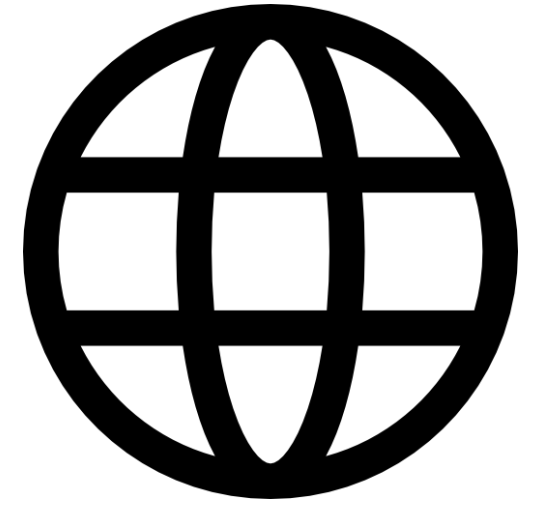
WHY BECOME A SPONSOR?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

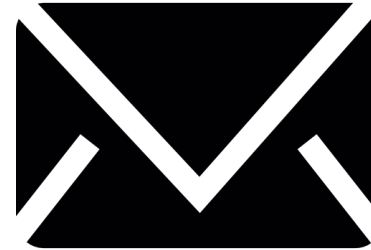
IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo's placed on the promotional slides during the breaks.



8.000 to a targeted segment of our database



**Announcements on LinkedIn page
with over 32.000 members**



SPONSORSHIP PACKAGES

	Diamond	Platinum	Gold	Silver	Luncheon	Coffee	Reception	AV
Price	€ 25.000	€ 15.000	€12.000	€ 7.500	€ 6.500	SOLD	€ 12.000	€ 4.000
Number Available	1	6	8	10	2	2	1	1
Complimentary registrations	10	5	3	2	2	1	3	1
Exhibition Space	1	50% Discount	-	-	-	-	-	-
Logo on Onsite Program	√	√	√	√	√	√	√	√
Logo on IADC Website	√	√	√	√	√	√	√	√
Logo on E-Broadcasts	√	√	√	√	√	√	√	√
Onsite Signage	√	√	√	√	√	√	√	√

EXHIBITION INFORMATION

Benefits & Opportunities:

- Strategic access to a targeted audience
- Access to plenary session to learn about your (potential) clients' critical issues and needs
- Increase sales of your product
- Showcase your product and services
- Establish new business contacts
- Networking opportunities with existing clients
- Obtain qualified leads and prospects
- Company name & hyperlink on [conference website](#)
- Company name on hardcopy conference program.

Prices & Practical Information:

Cost for the 3 x 2 meter Table Top Space + 2 complimentary registrations is EUR 2.500.

The space will be set with a skirted table (size 180 cm wide x 45 cm deep, 80 cm height), two chairs and access to electricity. With the space, you receive 2 complimentary/free conference registrations and up to 2 additional registrations at half price (EUR 375). All registrations are including admission to the conference and exhibition, coffee breaks, luncheons, welcoming reception and access to the conference proceedings.



CONTACT DETAILS

Letter of Agreement Sponsors

Conference Venue and Hotel Information



Reservations

For more information please contact us at europa@iadc.org / Phone: +31.24.675.2252.

Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europa@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!

THANK YOU TO OUR 2018 SPONSORS

GOLD



SILVER



EVENT



Thank you to our 2018 Exhibitors



HALLIBURTON

