

SPONSOR OPPORTUNITIES



IADCTM **80**
YEARS
1940-2020

IADC Drilling HSE&T Europe 2020 Conference & Exhibition
16-17 September 2020
Marriott Hotel, Amsterdam

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IADC DRILLING HSE&T EUROPE CONFERENCE & EXHIBITION

About the IADC Drilling HSE&T Europe 2020 Conference & Exhibition

Get ready for a brand-new **IADC Drilling HSE&T Europe 2020 Conference & Exhibition!** To be held at Amsterdam Marriott Hotel in the heart of Amsterdam, the 2019 conference will feature dynamic and interactive sessions, as well as professionally moderated panel discussions, that will provide attendees with insights into industry-leading HSE&T trends.

As the drilling industry continues to grapple with challenging economic conditions, it must search for innovative ways to advance health, safety, environmental protection and training while adhering to strict cost constraints. With this in mind, the **IADC Drilling HSE&T Europe 2019 Conference & Exhibition** is being organized to go above and beyond traditional industry conferences. In addition to offering high-quality informational presentations by subject matter experts, parts of the conference will be dedicated to highly interactive break-out sessions that will be formatted to stimulate discussions and new ideas and to engage all participants – both speakers and the audience – to create a true learning environment. Every participant will be able to leave with key takeaways that can be used to directly impact day-to-day operations.

About IADC

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!

105
Delegates

42
Speakers

5
Exhibitors

4
Sponsors

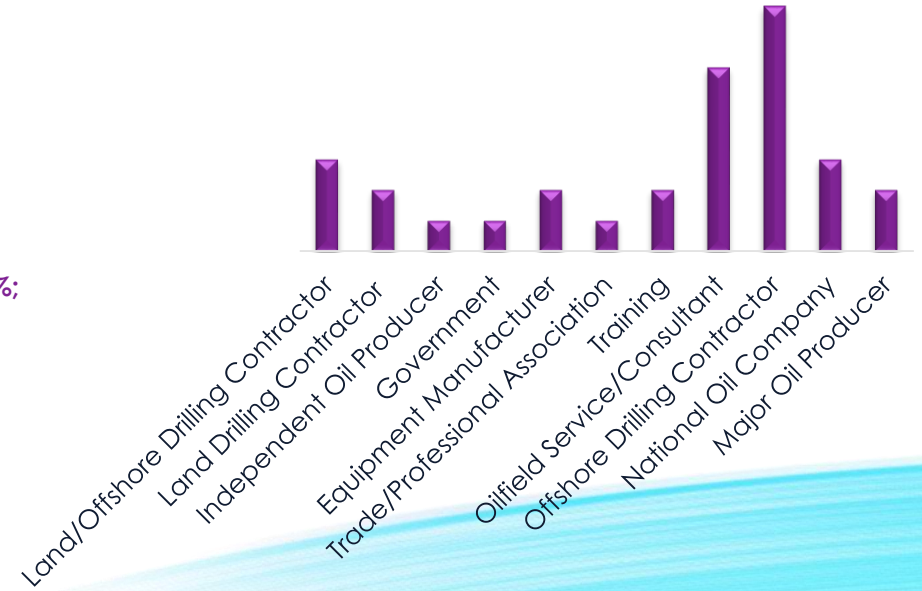
Registrants by Location

- EAST ASIA
- MIDDLE EAST
- NORTH AFRICA
- NORTH AMERICA
- SOUTH AMERICA
- WESTERN EUROPE

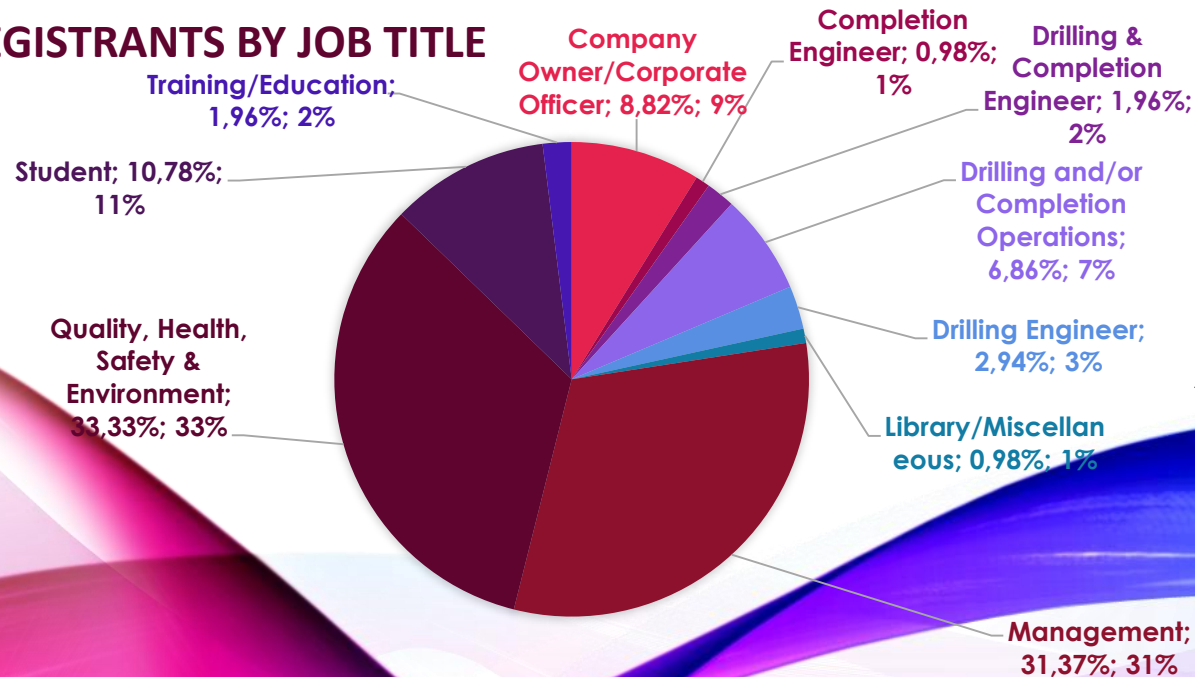


DEMOGRAPHICS 2019

Registrants by Company Type



REGISTRANTS BY JOB TITLE



WHY BECOME A SPONSOR?

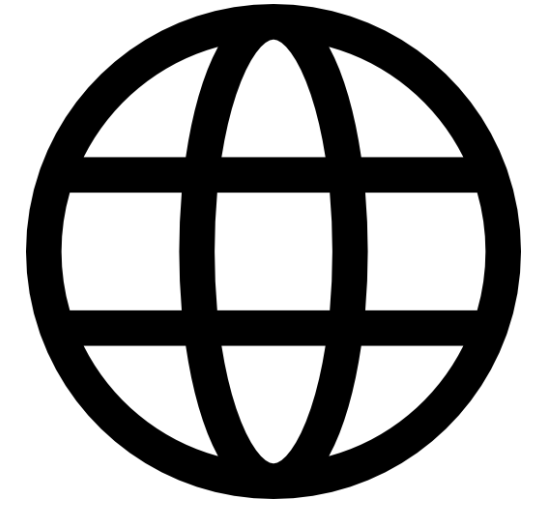
IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

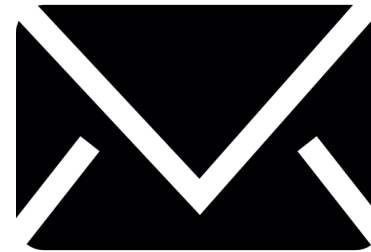
The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo's placed on the promotional slides during the breaks.

An average of 1.500 views each day that see your Logo on our conference webpage



8.000 to a targeted segment of our database



Announcements on LinkedIn page with over 32.000 members



EXHIBITION INFORMATION

Benefits & Opportunities:

- Strategic access to a targeted audience
- Access to plenary session to learn about your (potential) clients' critical issues and needs
- Increase sales of your product
- Showcase your product and services
- Establish new business contacts
- Networking opportunities with existing clients
- Obtain qualified leads and prospects
- Company name & hyperlink on conference website
- Company name on hardcopy conference program.

Prices & Practical Information:

The cost of each shell scheme stand of 2 x 3 meter is € 2.300. Each standard shell scheme stand will be equipped with 1 table, 2 chairs, 1 power point, 2 spotlights and 1 fascia with company name. With the stand, you receive **1 complimentary conference registration and up to 2 additional registrations at half price €375.** All registrations are including admission to the conference and exhibition, coffee breaks, luncheons, welcoming reception and access to the conference proceedings.



CONTACT DETAILS

[Letter of Agreement Sponsors](#)

[Letter of Agreement Exhibitors](#)

[Exhibition Floorplan](#)

[Conference Venue and Hotel Information](#)

Reservations

For more information please contact us at europa@iadc.org / Phone: +31.24.675.2252.

Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europa@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!



THANK YOU TO OUR 2019 SPONSORS

PLATINUM



SILVER



EVENT



Thank you to our 2019 Exhibitors

